



MEDIA ADVISORY

Tokyo 2020 and Japan Equestrian Federation to Host “READY STEADY TOKYO – Equestrian (Eventing)” Test Event

Dear members of the media,

We are pleased to inform you that Tokyo 2020 and Japan Equestrian Federation will hold an equestrian test event entitled “READY STEADY TOKYO – Equestrian (Eventing)” at Equestrian Park (Baji Koen) and Sea Forest Cross-Country Course on 12 -14 August 2019.

You are cordially invited to the following media opportunities:

Overview

- Title: READY STEADY TOKYO – Equestrian (Eventing)
- Organisers: Tokyo 2020 / Japan Equestrian Federation
- Date:

Monday 12 August 2019	Start: 8:30 ~	Dressage
Tuesday 13 August 2019	Start: 10:00 ~	Cross-Country
Wednesday 14 August 2019	Start: 10:30 ~	Jumping
- Venue 1: Dressage & Jumping
Equestrian Park (address: 2-1-1, Kamiyoga, Setagaya-ku, Tokyo)
- Venue 2: Cross-Country
Sea Forest Cross-Country Course (address: 3 Chome Aomi, Koto-ku, Tokyo)
- Participants: 4 countries / 16 athletes /17 horses (as of 23 July 2019)
*Individual participants will be announced later.
- Website: <https://readysteady.tokyo2020.org/en/>
- Note: Interpretation will be provided.

If you wish to attend, please submit your application form to the following Fax Number or E-mail address, no later than **17:00 JST on 6 August**.

FAX No: 03-5467-3483 E-mail address: 2020testevent@mediaoffice.co.jp

Supporting Partners									
Associating Partners									
READY STEADY TOKYO Test Events									

1. Competition Schedule

- Monday, 12 August 2019 : Dressage @ Equestrian Park (EQP)

Timeline	Activity
7:00 ~	Media Reception / Venue Media Centre opens (EQP)
8:30 ~ 11:45	Dressage competition
14:00	Venue Media Centre closes (EQP)

- Tuesday, 13 August 2019 : Cross-Country @ Sea Forest Cross-Country Course (SFC)

Timeline	Activity
8:00 ~	Media Reception / Venue Media Centre opens (SFC)
10:00 ~ 11:30	Cross-Country competition
13:30	Venue Media Centre closes (SFC)

- Wednesday, 14 August 2019 : Jumping @ Equestrian Park (EQP)

Timeline	Activity
7:30 ~	Media Reception / Venue Media Centre opens (EQP)
8:30 ~ 9:00	2 nd Inspection
10:30 ~ 11:00	Jumping competition
11:10 ~	Awards Ceremony
13:30	Venue Media Centre closes (EQP)

2. Event Report

• Venue Information

- Equestrian Park (Dressage, Jumping)
 - Media Reception Desk: Building C 1st Floor
 - Venue Media Centre: Building C 1st Floor
*power supply and Wi-fi will be provided
 - Parking: No parking will be provided

We kindly request that you use the public transport system or taxi to access Equestrian Park.

Tokyo 2020 Vision

Sport has the power to change the world and our future. The Tokyo 1964 Games completely transformed Japan. The Tokyo 2020 Games, as the most innovative in history, will bring positive reform to the world by building on three core concepts:

“Striving for your personal best (Achieving Personal Best)”

“Accepting one another (Unity in Diversity)”

“Passing on Legacy for the future (Connecting to Tomorrow)”

- Sea Forest Cross-Country Course (Cross-Country)
 - Media Reception Desk: TBA
 - Venue Media Centre: TBA
 - Parking: Parking will be provided only on 13 August.
*if needed, please fill in the application form

● **Press / Filming Area**

All details will be notified at Media Reception Desk on the day.

● **Others**

- Please refrain from interviewing or filming outside the permitted area.
- Advance registration is required; if you do not register in advance, you may be refused entry.
- Accreditation and bib will be provided on the day at the Media Reception Desk. Please also hand in a business card at Media Reception Desk on your first day.
- Please return your accreditation and bib when you leave the venue at the end of each day.

3. Interviews

● **For Athletes**

- Mixed Zone will be available at each venue.
- Location will be notified at the Media Reception Desk on the day.

● **For Participators other than Athletes**

- There will be no spectators at this event. If you wish to interview participators other than the athletes (athletes' family members, sport federation officials and officials from the companies athletes belong to), please notice the Press Operations staff at the venue. You will be notified individually regarding the requests. Please understand that your opportunities for individual interviews are not guaranteed.
- Please refrain from individually interviewing or filming the event officials.

● **For TOKYO 2020 Organising Committee officials**

- There will be an opportunity to interview TOKYO 2020 Organising Committee officials during the competition.
- Further information will be announced later.

4. Horse Inspection / Venue Tour / Course Walk

Horse Inspection, Venue Tour and Course Walk will be held on Sunday 11 August.
To attend these activities, please circle the appropriate date/event on the application form.

Activity Schedule

Timeline	Activity	Venue
8:00 ~	Media Reception	Equestrian Park
8:30 ~ 9:30	1 st Horse Inspection / Venue Tour	
16:00 ~ 17:00	Cross-Country Course Walk	Sea Forest Cross-Country Course

■ For more information about the test event tournament and the application: **Tokyo2020 Test Event Media Office**

Email : 2020testevent@mediaoffice.co.jp

Tel : +81-3-3406-1492 Fax : +81-3-5467-3483

■ For more information about Tokyo 2020: [Tokyo 2020 Online Press Room](#), ID: **media** password: **tokyo2020media**

International Communications

Email : pressoffice@tokyo2020.jp

Follow us on [Facebook](#), [Twitter](#) and [Instagram](#)!

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READY STEADY TOKYO – Equestrian(Eventing) MEDIA ACCREDITATION REQUEST FORM

※DEADLINE : Tuesday 6 August(5:00pm,Japan time)

Organization			
Name of New spaper/Magazine/Program			
Telephone No.		Fax No.	
E -mail Address			
HP Address of the above Organization			

※ Please circle the date/event wich you wish to cover
*EQP: Equestrian Park *SFC : Sea Forest Country Course

No.	SURNAME	FIRSTNAME	FUNCTION			DATE				
						8/11		8/12	8/13	8/14
						EQP	SFC			
※Circle the appropriate box						EQP	SFC	EQP	SFC	EQP
1			Journalist	Photographer	TV	Horse Inspection Venue Guidance	Course Walk	EQP	SFC	EQP
2			Journalist	Photographer	TV	Horse Inspection Venue Guidance	Course Walk	EQP	SFC	EQP
3			Journalist	Photographer	TV	Horse Inspection Venue Guidance	Course Walk	EQP	SFC	EQP
4			Journalist	Photographer	TV	Horse Inspection Venue Guidance	Course Walk	EQP	SFC	EQP
5			Journalist	Photographer	TV	Horse Inspection Venue Guidance	Course Walk	EQP	SFC	EQP

▶▶ Parking Ticket(Sea ForestXC) : YES · NO ※Parking will be provided only on 13th August.

MEDIA ACCREDITATION PERMISSION

, August 2019

* For Media Office Use Only

▶▶ Your Accreditation Request has been **APPROVED / REFUSED**

<For more information and inquiries>

Email: 2020testevent@mediaoffice.co.jp

Tel: +81-3-3409-1492 Fax: +81-3-5467-3483