

The Alltech 'A+' Award
Honoring Creativity, Passion, and Excellence in Equine Journalism
Presented by American Horse Publications and the International Alliance of Equestrian Journalists

Contest Details:

The Alltech 'A+' Award will recognize one journalist from each organization for an Alltech FEI World Equestrian Games-related feature in the following categories:

1. Published Article
2. Published Photo
3. Published Broadcast – this category includes video, radio, and podcast

The contest will be run twice:

1. Pre-Alltech FEI World Equestrian Games – Entries published between January 1, 2014 and July 1, 2014
2. Post-Alltech FEI World Equestrian Games – Entries published between July 2, 2014 and January 3, 2014

Announcement/Recognition of Winners:

1. In the pre-Alltech FEI World Equestrian Games contest, a total of six winners (three from each organization) will receive a \$500 cash prize and an Alltech 'A+' Award trophy. Winners will be announced at the 2014 Alltech FEI World Equestrian Games in Normandy.
2. In the post-Alltech FEI World Equestrian Games, a total of six winners (three from each organization) will receive a \$500 cash prize and an Alltech 'A+' Award trophy. Winners will be announced at the annual Alltech Press Dinner in April 2015.
3. All decisions by AHP and IAEJ judges are final; Alltech will not participate in judging.

Eligibility:

1. The entrant must be a member of American Horse Publications (AHP) or the International Alliance of Equestrian Journalists (IAEJ).

Rules of Entry:

1. Entrants may apply through either AHP or IAEJ. However, entrants may not apply through both.
2. Applications may be found on AHP and IAEJ's Web sites:
 - a. AHP - <http://www.americanhorsepubs.org/>
 - b. IAEJ - <http://equijournalists.com/>
3. Entries must:
 - a. Be features related to the Alltech FEI World Equestrian Games
 - b. Reference the 2014 Alltech FEI World Equestrian Games in Normandy correctly, using the full title at least upon first mention
 - c. Have been published between January 1, 2014 and July 1, 2014 for the pre-Alltech FEI World Equestrian Games contest or between July 2, 2014 and January 3, 2014 for the post-Alltech FEI World Equestrian Games contest
 - d. Be received by 12 a.m. on July 1st for consideration in the pre-Alltech FEI World Equestrian Games contest and by 12 a.m. on January 3rd for the post-Alltech FEI World Equestrian Games contest
4. Only one entry may submitted per entrant per contest
5. AHP and IAEJ will judge only complete entries
6. By entering the contest, entrants:
 - a. Grant Alltech, AHP, and IAEJ the right to freely republish the entry with credit to the entrant and to the original publication
 - b. Express their consent to all contest details and rules of entry
7. If selected as the winner, the entrant will need to submit a photo or logo for publication

ENTRY FORM

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NAME: _____(Last), _____(First)

MAILING ADDRESS _____

TELEPHONE (with area code/country code): _____

E-MAIL ADDRESS: _____

I certify that I am a member of: AHP IAEJ

Please complete the following table based on your entry:

Article Entry	Photo Entry	Broadcast Entry
Where published:	Where published:	Where published:
When published:	When published:	When published:
*Please attach scanned copy	Where taken:	Weblink to entry:
	Camera used:	
	Body:	
	Lens:	
	Aperture:	
	Shutter speed:	
	*Please attach scanned copy or send weblink:	

By submitting an entry, I (the entrant) acknowledge that I have read and consent to all contest rules.