



INFORMATION

Dear media representatives,

On behalf of the Organising Committee of the Alltech FEI World Equestrian Games™ 2014 in Normandy, it will be an honour to welcome you to the 2013 Test Events in a few days.

You will find below some useful information, as well as useful Media Operations guidelines.

Test Events 2013

As the Alltech FEI World Equestrian Games™ 2014 in Normandy project gains momentum, the Organising Committee is set to test various aspects of its organisation during test events in August 2013. These events, which feature in the national and international calendar, though at a lower level than in 2014, will take place at some of the 2014 Games venues.

One year ahead of the world's most important equestrian event, three official disciplines will serve as training for the Organising Committee's teams:

- Endurance (CEI2* level) on the site at Sartilly (Manche), on Friday 16th August 2013

- Eventing (CCI2* level) at the Haras National du Pin (Orne) and Caen – SHUC equestrian centre (Calvados) from 16th to 18th August 2013
- Driving (CAI-A4 level) at Caen racecourse (Calvados) from 23rd to 25th August 2013

The layout of the venues and resources for the August 2013 test events will not be representative of what athletes, media and spectators can expect in 2014, as the priority will be on testing technical and organisational processes.

In particular, the focus will be on:

- The general organisation of the teams and the different stakeholders (FEI, officials, National Federations, etc.);
- The sporting aspects, including the smooth running of the competitions, interaction with the athletes and National Federations, the layout of the competition and training arenas, footing, and the volunteer workforce;
- Technology (timing and results).

Media Operations

WELCOME DESK

- In each venue, you will find a "Point retrait Accreditation" / "Accreditation Centre".

1. You will be given a « MEDIA » armband by an Accreditation volunteer in each venue from August 15th as follows:

Opening hours for Accreditation Center :

- Haras National du Pin. On August 15th (06.30-19.00)
- Sartilly. On August 15th (08.00-19.00)
- Hippodrome de Caen. On August 22nd (06.30-19.00)

Opening hours for media workrooms :

- In all venues

8.00 am to 1 hour after the last competitor.

This schedule is also published on our Media Channel (Extranet) from today: www.alltechfeiweg2014-normandy.com

Please be aware that the accreditation allocation process will not be the one that will be used in 2014.

Regarding the 2013 accreditation process, the Media Operations Department, led by José Carlin Perez, will receive all requests. Feel free to contact him by email (j.carlin@normandie2014.com) or by phone (00 33 6 80 00 11 90).

ACCREDITATION PROCESS FOR LATECOMERS

If you have not already applied for accreditation, there will be a facility for latecomers so that you can cover the Test Events (especially overseas journalists) as an accredited media representative.

You will need to bring your passport or an Identity Card and show it on arrival in order to get a late accreditation.

2. Please note that although there will be basic press facilities at each venue, there will be no dedicated internet service (Wi-fi, cabled LAN, will be shared). If you are going to be working at either Haras du Pin or Sartilly, we kindly request that you bring a 3G/4G stick with you to ensure connectivity.

3. The Media Operations team at Haras du Pin will organise a tour of the Cross Country course on 15 August for all media representatives (same day as the horse inspection). Only officials golf

cars are allowed around the course.

- You will need to register at the Haras du Pin Accreditation Desk upon arrival or by email (media.operations@normandie2014.com) to take part in this tour.

- A golf cart has already been booked with the Transport Department and several rotations will be organised during the day, depending on numbers.

Media Operations contacts :

José Carlin Pérez (Haras National du Pin from August 13th to 18th and SHUC and Hippodrome de Caen from August 21st to 25th).

Mail : j.carlin@normandie2014.com

Cell : 00 33 6 80 00 11 90

Aurélie Lemoine (Sartilly from August 13th to 18th)

Mail : a.lemoine@normandie2014.com

Cell : 00 33 6 79 12 67 49

With :

Marie Dohin (Sartilly from August 15th to 16th and Hippodrome de Caen from August 23rd to 25th)

Mail : m.dohin@normandie2014.com

Cell : 00 33 6 71 58 26 71

Victor Lamm (Haras National du Pin from August 15th to 19th)

Mail : v.lamm@normandie2014.com

Cell : 00 33 6 81 76 53 11

TECHNICAL SET-UP

- In each venue: a working area will be set up with tables and seating.
- Start lists and results will be provided by the Media Operations crew
- NO DEDICATED but possibility to use general access to Wifi or cabled LAN at the Haras National du Pin and at the Hippodrome de Caen.

To contact the Media Operations
Team: media.operations@normandie2014.com

Please don't hesitate to ask us questions, and we hope you enjoy your stay in Normandy!