

# McCauley's Alltech A+ Journalism Awards 2018

*Honoring Creativity, Passion and Excellence in Equine Journalism*

Presented by the International Alliance of Equestrian Journalists

## **Contest Details:**

The McCauley's Alltech A+ Award recognizes excellence in Equine journalism in three categories:

- Article of the Year (single article, not a series)
- Photo of the Year
- Broadcast of the Year (includes video, radio, podcast, webcast or television)

## **Announcement/Recognition of Winners:**

A total of three winners (one in each category) will each receive a \$500 (U.S.) cash prize and a McCauley's Alltech A+ Award trophy. Winners will be announced in April 2019.

All decisions by the judges are final. Neither Alltech, McCauley's, nor the IAEJ Bureau will participate in judging.

## **Eligibility:**

The entrant must be a current member in good standing of the International Alliance of Equestrian Journalists (IAEJ) in 2018.

**Entries must be published or broadcast between January 3, 2018 and January 3, 2019.**

## **Rules of Entry:**

- Application forms and contest rules may be found on the IAEJ's web site: [www.equijournalists.com](http://www.equijournalists.com) (under the "Awards" tab)

- Entries must have been published/broadcast between January 3, 2018 and January 3, 2019 *AND* be received by 12 a.m. (United States Eastern Time) on **January 30, 2019**.
- Emailed as a complete package (entry form and entry together) to Kim MacMillan at [photo@looncreekenterprises.com](mailto:photo@looncreekenterprises.com) with the subject line **“McCauley’s Alltech Awards Entry”**
- For entries not originally published in English, a translation into English must be provided for articles and broadcasts. Photo captions/titles must also be translated into English.
- Only one entry may be submitted per entrant per category.
- The judges will judge only complete entries.
- The names of the contestants will not be provided to the judges; the entrants will be assigned entry numbers and the judges will select the winner in each category by using the assigned entry number.
- By entering the contest, entrants grant McCauley’s, Alltech and IAEJ the right to freely republish the entry with credit to the entrant, and to the original publication or outlet, and express their consent to all contest details and rules of entry.
- If selected as the winner, the entrant will need to submit their photo and/or business logo for publication.
- IAEJ members may collaborate on articles and broadcasts and be listed as co-entrants in the contest on a single entry form. However, if an entry submitted by co-entrants is selected as the winner in a category, the co-entrants will split the \$500 (U.S.) prize money.